



GENERAL ADMISSION - CORE e-SEMINAR INFORMATION PROGRAMS

- 1 - How do I create a business plan that can help me develop my business?
(There are six types of business plans, each one a function of specific objectives)*
- 2 - How do I produce a creative marketing plan that reflects my ability to implement the plan and generate sales?*
- 3 - What is marketing? (Basic and Advanced)*
- 4 – How do I re-engineer my sales department to improve efficiencies?*
- 5 - How and where do I find good people to work with me?*
- 6 - How can I raise money for my business? Sources and Methods.*
- 7 - My salespeople (or my employees) are not working as effectively as I would like them to. People do not seem to care within my company. How do I fix the problem?*
- 8 - I am overwhelmed and spending too much time in solving problems for my business. What can I do?*
- 9 - Metrics and KPIs? What are they and how can I implement them in my company? How do I create Self-Learning Teams?*
- 10 - How do I build my Brand and how much is it going to cost me?*
- 11 - My Internet does not generate the sales I want. What do I need to do?*
- 12 - How do I know if I am OK with my cash-flow; with my pricing strategy and how do I know what product is generating the highest profit for me?*

These Programs provide the participants with all the answers they need to have on how to create effective strategies and plans for their businesses.